



From the desk of Troy Kuenzi:

Mountain View Seeds Ltd.
8955 Sunnyview Rd NE
Salem, Oregon 97305

January 1, 2012

Sally Massino joins Mountain View Seeds as Americas Alfalfa Customer Service Representative.

In keeping with its commitment to support and grow the Americas Alfalfa forage brand, Mountain View Seeds is pleased to announce that Sally Massino, a longtime associate of Americas Alfalfa will join the MVS team as Customer Service Manager for Americas Alfalfa. Mrs. Massino will play a key role in the continued expansion of the popular Brand.

Mrs. Massino's 23 year association with Americas Alfalfa traces back to North American Plant Breeders where she was instrumental in the initial release of Alfa Graze, later becoming Customer Service Representative for Americas Alfalfa in 1995.

When Americas Alfalfa was purchased by Forage Genetics International in 2005, her talents were again recognized and Mrs. Massino transferred to FGI continuing as CSR for the Brand.

Says Troy Kuenzi, MVS President, " We are pleased to have Sallys depth of experience now working for us as MVS partners with FGI to continue bringing to farmers one of the most recognized and respected forage brands in the United States. MVS is appreciative of the loyal dealer support for Americas Alfalfa and pledges to deliver industry leading products, advertising and promotional support, and a commitment to education and training."

Sally's contact information:

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