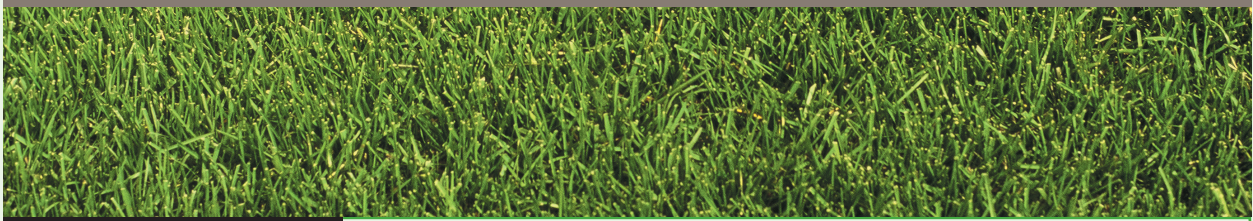


ARROWHEAD

KENTUCKY BLUEGRASS 



ARROWHEAD KENTUCKY BLUEGRASS

ATTRACTIVE ALL SEASON PERFORMANCE

- DARK GREEN
- EARLIER GREENUP
- HEAT STRESS STANDOUT
- AGGRESSIVE TILLERING

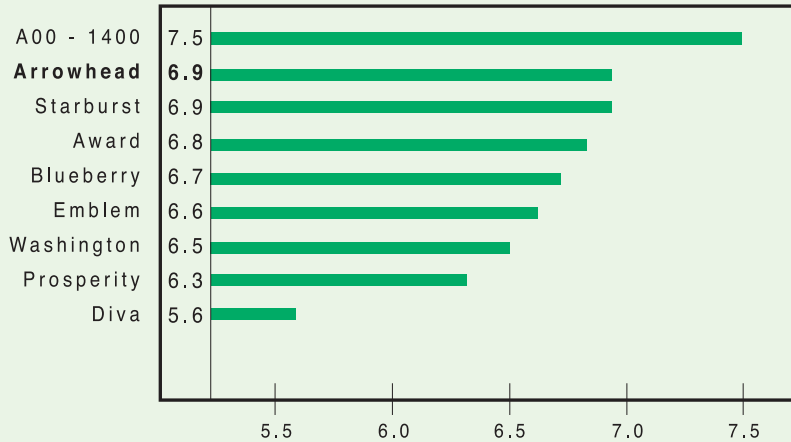
Arrowhead is right on target when the need is for a reliable all season bluegrass with dark green color and earlier spring greenup. An aggressive variety, Arrowhead establishes a rich green compact turf that suppresses weed invasion and recovers quickly from injury and wear.

Arrowhead retains its density and vibrant color through the summer humidity and drought stress period with enhanced insect and disease resistance, particularly to dollar spot.

In NTEP trials Arrowhead has proven its versatility under moderate to high fertility, fairway mowing heights, and the conditions typical of the Transition zone.

Suggested for golf and sports turf, professional landscape, and sod production, Arrowhead is the ideal choice for the budget oriented turf manager that also requires appearance and performance.

TURF QUALITY



Arrowhead forms a dark green turf of moderate density that endures higher fertility and lower mowing heights. It has scored high marks for overall quality across the country, from cooler regions in the North down through the Transition zone.

2005 NTEP, 2006 Data, Ames, IA. Selected varieties including highest and lowest. 1-9: 9 = highest quality

AREAS OF USE

- GOLF COURSE FAIRWAYS, TEES, ROUGHS
- SOD PRODUCTION
- ATHLETIC TURF
- PROFESSIONAL LANDSCAPE
- TRANSITION ZONE CLIMATES

COLOR TABLE

HIGH	7.8	
ARROWHEAD	6.6	
LOW	4.7	
LSD	0.3	

Arrowheads color is compatible with elite "midnight type" bluegrasses in fairway and sod mixtures.

2005 NTEP, 2006 data 07-01.
1-9: 9 = darkest color

SUMMER DENSITY

HIGH	8.8	
ARROWHEAD	7.4	
LOW	6.3	
LSD	1.1	

Arrowhead is both aggressive and disease resistant, helping it to better retain its density through the summer stress cycle.

2005 NTEP, 2006 data 07-01.
1-9: 9 = most dense

SPRING GREENUP

HIGH	7.1	
ARROWHEAD	6.0	
LOW	4.5	
LSD	0.7	

Arrowhead's moderately early spring greenup means a quicker return to appearance and playability from winter dormancy.

005 NTEP, 2006 data 07-01.
1-9: 9 = earliest greenup

● Denotes MVS Variety Ranking
 Denotes Top LSD Range
 Denotes Range of Values Measured

SEEDING For most applications, Arrowhead should be sown at 2-4 lbs per 1000 sq. ft. or 100-175 lbs per acre. Consistent watering is very important until after the first cutting. Arrowhead is ideal for renovating existing turf that has been damaged or thinned by disease or wear. Overseed at 1 1/2 to 2 1/2 lbs per 1000 sq. ft.

MAINTENANCE Arrowhead is versatile, growing well in both full sun and partial shade, and under both high and low maintenance programs. Mow as necessary, removing no more than 1/3 of the leaf. Arrowhead can be maintained at 1/2" height when adequate moisture and nutrients are available. At a minimum, fertilize annually with 2 to 3 lbs nitrogen per 1000 sq. ft. in a balanced formulation. More intensive programs produce a denser, more attractive turf.

AUTHORIZED DEALER



PROGRESSIVE-RELIABLE-SERVICE DRIVEN.

We're anxious to put our experience and resources to work for you. Contact us today!

8955 Sunnyview Rd. NE Salem, OR 97305 • Phone: 503 588 7333

Fax: 503 587 8688 • Email: sales@mtviewseeds.com • www.mtviewseeds.com

© 2007 ZSEEDS