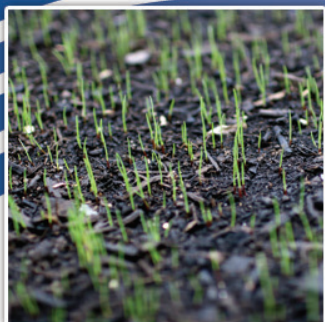




# WaterGard®

**BIODEGRADABLE - WATER RETAINING  
SEED COATING**



- ▶ **Better results with less water**  
*Reduce irrigation costs and environmental impact*
- ▶ **Captures and slowly releases just the right amount of moisture to the seed**  
*Moisture is always available to help seedling establish*
- ▶ **Improves germination and rate of establishment**  
*More seeds establish and germinate because moisture is constantly available as needed*



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**WaterGard®** is a unique polymer coating for grass seed that is completely biodegradable, nontoxic, odorless and pet-friendly.

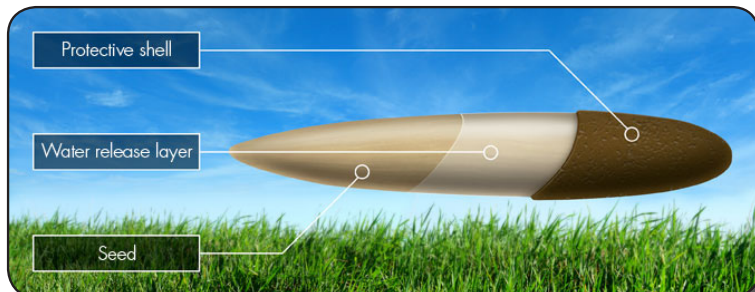
**WaterGard** seed coating works by capturing, storing and releasing available soil moisture to the seed. As water comes in contact with its soluble matrix expands, encapsulating the seed within a moisture rich environment.

This prolongs the benefits of rain or irrigation events, reducing seedling stress and optimizing plant development. In water stressed areas, **WaterGard** can help by creating a healthy microenvironment around the seed holding and releasing available moisture between irrigations. The result is faster germination and establishment of healthy, green lawns.

**WaterGard** slowly releases just the right amount of encapsulated moisture in response to enzyme activation and elongation of embryonic cells. The matrix formed by **WaterGard** readily rehydrates to store more water as additional moisture enters the seeded area. The process is continually repeated until the seed germinates into a seedling and establishes a root system. The **WaterGard** coating eventually biodegrades completely and harmlessly.

**WaterGard** coated grass seed is approximately twice the weight of bare seed. **WaterGard** coated seed will broadcast more uniformly and penetrate ground cover more effectively than raw seed. This provides better contact with the seedbed improving germination and rate of establishment.

The **WaterGard** coating, although nontoxic, is not particularly palatable to birds. This makes it less likely to be attractive as a food source.



## Mountain View Seeds brings Oregon's best to you.

Sheltered by Mt. Hood, the Willamette Valley enjoys mellow sunshine, gentle rain and mild winters. It's the grass seed production capital of the world.

In 1946, farmers in Pratum, just east of Salem, founded a co-op to handle the prime seed that grows in our fertile soils. More than a half century later, Mountain View Seeds still reaps the benefits of the outstanding Willamette Valley climate.

In the northern part of the valley, crop rotation and abundant irrigation produce clean, high-quality turf seed.

The grain elevator at Pratum Co-op has been a Willamette Valley landmark since 1946. For 35 years, the co-op handled public grass seed varieties, adding private varieties in the 1980's. Mountain View Seeds, Ltd., a subsidiary of Pratum Co-op, was created to manage mounting demand of grass seed production.

At Mountain View Seeds, we rely on experience and people. We know grass seed research, production and processing — after all, we have more than 50 years of experience.

We also take pride in the knowledge and skill of our staff. From research and development to production to order fulfillment, we hire the best... to make buying grass seed easy.



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