

2024

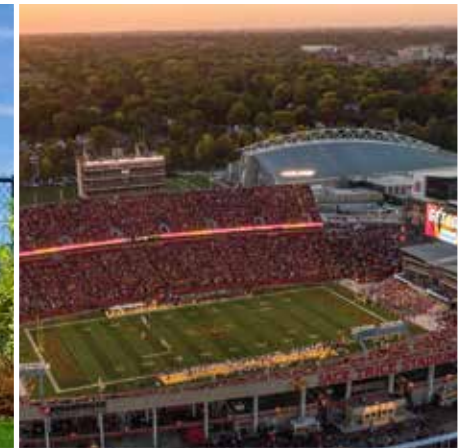
PRODUCT CATALOG

Turf | Wildflower | Forage | Wildlife



TO **PRODUCE BETTER, WITH LESS** IS OUR MISSION, TO CULTIVATE AN UNDERSTANDING FOR OUR FRIENDS AND FAMILIES SO THAT TOGETHER WE CAN ENSURE A CLEANER, BRIGHTER AND HEALTHIER FUTURE.

We Believe in Better.



FARMER OWNED, COMMUNITY FOCUSED

In 1946, Oregon farmers founded a co-op to grow prime Willamette Valley grass seed. Over 75 years later, and Mountain View Seeds' varieties reap the benefits of that outstanding farmer network. MVS was created in 1998 to manage mounting seed demand for Pratum Co-op's private variety production. At Mountain View Seeds we are proud to be owned by those same farmers. Being farmer owned ensures that the high quality and performance standards we demand are never compromised. Being connected to our grower base allows us to effectively communicate our needs and requirements. So whether you are a professional sports field manager, golf course superintendent, landscaper or a home owner the same care and attention is placed on every pound of seed we produce and sell.



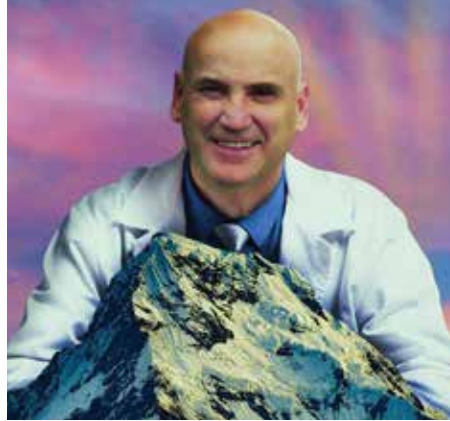
MEET THE DOCTOR

Dr. Gregg Munshaw

B.S. Turfgrass Science, U of KY
M.S. Plant Physiology, U of KY
PhD Plant Physiology, VA Tech

Dr. Munshaw and his team at Pinnacle Ag Research Center (PARC) conduct turf, forage, cover crop and ornamental research in Missouri. He has been in the grass seed industry for over 25 years.

- Expert in agronomy, including maintenance practices, weed control, athletic field safety, reduced inputs, establishment
- Published 23 journal articles as well as 39 peer-reviewed extension publications
- Consulted on all manner of turf management from home lawns to professional stadiums, golf courses, and horse racing tracks



LEADERS IN THE SCIENCE OF GRASS SEED GENETICS

Our 86-acre research and breeding facility, Peak Plant Genetics, located in Oregon continually brings the highest quality turf to the industry. Varieties that require less water, fertilizer and provide a thicker, greener turf that is easier for the homeowner to sustain. Peak Plant Genetics' varieties consistently rank at the top of the NTEP (National Turf Evaluation Program). Thousands of plants are screened in trials each year, we covet stringent 3rd party test of our varieties. NTEP, end user and independent quality labs are all part of the necessary screening process to product persistent, top-quality grass seed varieties. Of these, only a few progress through our long-term development program. Developing the perfect variety can often take 10 to 15 years continually assessing for traits such as improved disease resistance, drought tolerance, wear tolerance and fast establishment.

UNIVERSITY COOPERATORS



PRODUCE BETTER, WITH LESS

Mountain View Seeds is a founding member of The Alliance For Low Input Sustainable Turf® (A-LIST®). An independent, non-profit university and industry cooperative that serves to test, identify and promote sustainable turfgrass varieties that maintain acceptable turf quality with less maintenance inputs, thus benefiting the environment.



REDUCED
INPUTS



SUSTAINABLE
VARIETIES



HEAT
TOLERANCE



DECREASED
WATER USE

PEAK PLANT GENETICS

(Majority Owned by MVS)



FROM OUR FARMS TO YOUR STORES

Mountain View Seeds produces a full line up of grass seed brands to meet consumer desire for high quality lawns.

We believe in better—and this extends to our service and delivery. You'll always talk to a real person when you call Mountain View Seeds, someone who'll answer the questions you have.

We produce, process and package all of our own grass seed. This level of control allows us to maintain high quality standards and always deliver the right seed, in the right packaging, to the right place—on time!

MEET OUR BRANDS

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HIGH QUALITY,
LOW INPUT TURF



DECREASED
WATER USE



REDUCED
INPUTS



HEAT
TOLERANCE



SUSTAINABLE
VARIETIES



2X WATER RETENTION

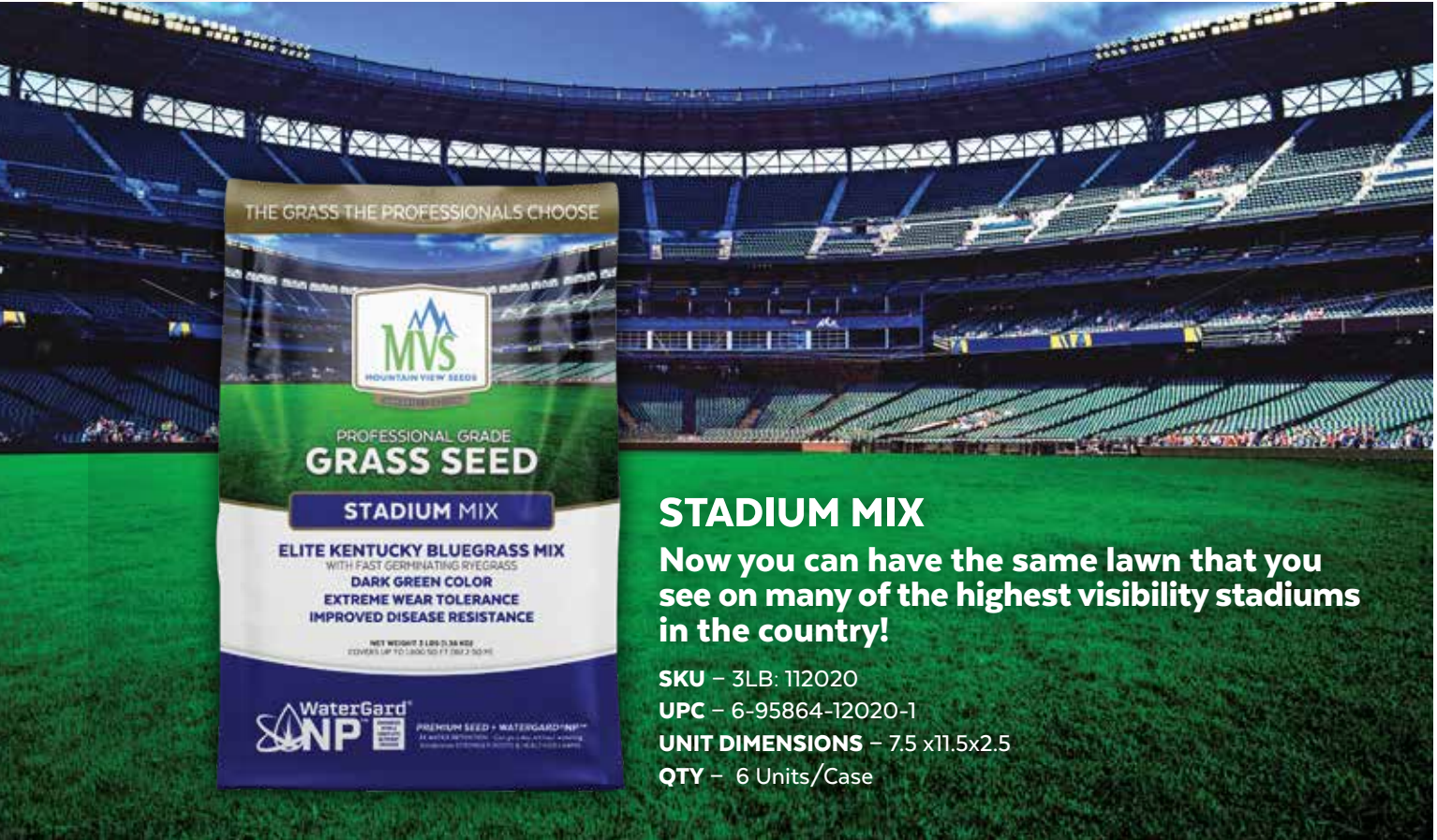
Can go a day without watering,
establishes stronger roots and
healthier lawns.



MVS A-LIST

Thick, dark green lawn with less work

This line of seed is A-LIST® approved, which means it has been tested by universities and the NTEP to combine high quality turf and low-input performance, to give you added benefits such as reduced watering while needing less chemical and fertilizer inputs. This means a healthy, dark green lawn without the time, effort and costs of your everyday seed. For superior establishment the seed in this line is coated with our WaterGard® Nutrition Package, which helps provide the seed with the nutrients it needs to get off to a healthy start while also helping to prevent the seed from drying out and failing to establish.



STADIUM MIX

Now you can have the same lawn that you
see on many of the highest visibility stadiums
in the country!

SKU – 3LB: 112020
UPC – 6-95864-12020-1
UNIT DIMENSIONS – 7.5 x11.5x2.5
QTY – 6 Units/Case



Sun & Shade Mix

SKU – 3LB: 111970 | 7LB: 111975 | 20LB: 111985
UPC – 3LB: 6-95864-11970-0
7LB: 6-95864-11975-5
20LB: 6-95864-11985-4
UNIT DIMENSIONS – 3LB: 7.5x11.5x2.5
7LB: 9x16x3.5 | 20LB: 14x3x20
QTY – 3LB: 6 Units/Case | 7LB: 4 Units/Case
20LB: 1 Unit/Case



Midwest Mix

SKU – 3LB: 111990 | 7LB: 111995 | 20LB: 112000
UPC – 3LB: 6-95864-11990-8
7LB: 6-95864-11995-3
20LB: 6-95864-12000-3
UNIT DIMENSIONS – 3LB: 7.5x11.5x2.5
7LB: 9x16x3.5 | 20LB: 14x3x20
QTY – 3LB: 6 Units/Case | 7LB: 4 Units/Case
20LB: 1 Unit/Case



Drought Defy

SKU – 3LB: 111955 | 7LB: 111960 | 20LB: 111965
UPC – 3LB: 6-95864-11955-7
7LB: 6-95864-11960-1
20LB: 6-95864-11965-6
UNIT DIMENSIONS – 3LB: 7.5x11.5x2.5
7LB: 9x16x3.5 | 20LB: 14x3x20
QTY – 3LB: 6 Units/Case | 7LB: 4 Units/Case
20LB: 1 Unit/Case



Northeast Mix

SKU – 3LB: 112005 | 7LB: 12010 | 20LB: 112015
UPC – 3LB: 6-95864-12005-8
7LB: 6-95864-12010-2
20LB: 6-95864-12015-7
UNIT DIMENSIONS – 3LB: 7.5x11.5x2.5
7LB: 9x16x3.5 | 20LB: 14x3x20
QTY – 3LB: 6 Units/Case | 7LB: 4 Units/Case
20LB: 1 Unit/Case



New for 2024

**FILLS IN BARE SPOTS AND
REPAIRS LAWN DAMAGE**



LAWN REPAIR KITS

Guaranteed results with less work

Get off to a fast start, water less often and succeed in any climate and soil condition with MVS Professional Grade Lawn Repair Kit powered by Root Boost Soil Building Technology. This technology holds water close to the seed and helps improve soil health. Crafted with molasses, kelp and other natural ingredients our unique mulch pellets support local farmers and sustainable practices.



Sun & Shade Mix

SKU – 5LB: 114030

UPC – 5LB: 6-95864-14030-8

UNIT DIMENSIONS – 5LB: 14x14x5

QTY – 5LB: 4 Units/Case



Drought Defy Mix

SKU – 5LB: 113730

UPC – 5LB: 6-95864-13730-8

UNIT DIMENSIONS – 5LB: 14x14x5

QTY – 5LB: 4 Units/Case



SOIL BUILDING TECHNOLOGY

Succeed in any climate
and soil condition

All natural soil
building ingredients

Supports farmers and
sustainable practices

A-LIST approved
professional grade
grass seed



A Farmer-Owned Brand

Direct from our farmers to you

Since the early 1940s, farmers in Oregon’s Willamette Valley have led the country in grass seed production. Mild, wet winters and warm, dry summers make this area the ideal place to grow grass seed—the Grass Seed Capital of the World. Mountain View Seeds and Pratum Co-op’s deep-rooted partnership with these local farmers ensures our customers the best quality grass seed available.



Sun & Shade Mix

SKU – 3LB: 100510 | 8LB: 100511 | 18LB: 100512
UPC – 3LB: 6-95864-08120-5 | 8LB: 6-95864-08121-2 | 18LB: 6-95864-08122-9
UNIT DIMENSIONS – 3LB: 9x15x4 | 8LB: 12x16x5 | 18LB: 16x22x7
QTY – 3LB: 15 Units/Case | 8LB: 6 Units/Case | 18LB: 1 Unit/Case



Shady Mix

SKU – 3LB: 100516 | 8LB: 100517
UPC – 3LB: 6-95864-08126-7 | 8LB: 6-95864-08127-4
UNIT DIMENSIONS – 3LB: 9x15x4 | 8LB: 12x16x5
QTY – 3LB: 15 Units/Case | 8LB: 6 Units/Case



Triple Duty Mix

SKU – 3LB: 100513 | 8LB: 100514 | 18LB: 100515
UPC – 3LB: 6-95864-08123-6 | 8LB: 6-95864-08124-3 | 18LB: 6-95864-08125-0
UNIT DIMENSIONS – 3LB: 9x15x4 | 8LB: 12x16x5 | 18LB: 16x22x7
QTY – 3LB: 15 Units/Case | 8LB: 6 Units/Case | 18LB: 1 Unit/Case



REGIONAL VARIETIES

Pacific Northwest Mix

SKU – 3LB West: 8133 | 8LB West: 8138
3LB East: 8433 | 8LB East: 114500
UPC – 3LB West: 6-95864-08703-1 | 8LB West: 6-95864-08708-5
3LB East: 6-95864-08803-7 | 8LB East: 6-95864-08808-2

Midwest Mix

SKU – 3LB: 106435 | 8LB: 106440 | 18LB: 106445
UPC – 3LB: 6-95864-06435-2 | 8LB: 6-95864-06440-6
18LB: 6-95864-06445-1

Northeast Mix

SKU – 3LB: 106450 | 8LB: 106455 | 18LB: 106460
UPC – 3LB: 6-95864-06450-5 | 8LB: 6-95864-06455-0
18LB: 6-95864-06460-4

UNIT DIMENSIONS – 3LB: 9x15x4 | 8LB: 12x16x5 | 18LB: 12x16x5
QTY – 3LB: 15 Units/Case | 8LB: 6 Units/Case | 18LB: 1 Unit/Case

ALSO AVAILABLE IN 25LB & 50LB POLY BAGS



Sun & Shade

SKU – 25LB: 106975 | 50LB: 106970
UPC – 25LB: 6-95864-06975-3
50LB: 6-95864-06970-8
UNIT DIMENSIONS
25LB: 30x17 | 50LB: 33x20
QTY – 25LB: 40 Units/Pallet
50LB: 20 Units/Pallet



Tri-Rye Mix

SKU – 25LB: 106995 | 50LB: 106990
UPC – 25LB: 6-95864-06995-1
50LB: 6-95864-06990-6
UNIT DIMENSIONS
25LB: 30x17 | 50LB: 33x20
QTY – 25LB: 40 Units/Pallet
50LB: 20 Units/Pallet



Tall Fescue

SKU – 25LB: 106985 | 50LB: 106980
UPC – 25LB: 6-95864-06985-2
50LB: 6-95864-06980-7
UNIT DIMENSIONS
25LB: 30x17 | 50LB: 33x20
QTY – 25LB: 40 Units/Pallet
50LB: 20 Units/Pallet



Shady Mix

SKU – 25LB: 107005 | 50LB: 107000
UPC – 25LB: 6-95864-07005-6
50LB: 6-95864-07000-1
UNIT DIMENSIONS
25LB: 30x17 | 50LB: 33x20
QTY – 25LB: 40 Units/Pallet
50LB: 20 Units/Pallet

TOP CHOICE®

Lawn, pasture, cover crop and wildlife

Our Top Choice product line is the perfect start to a home lawn, pasture or wildlife food plot. Top Choice’s quality ingredients are subject to rigorous inspection standards. This allows us to bring you seed that is 99.9% weed free. Top Choice only contains grass seed varieties that are selected for your region. Our simple-to-follow directions will produce an attractive lawn, ample amounts of forage or attract wildlife. Top Choice is very dependable and satisfaction is guaranteed.

99.9% Weed Free

GUARANTEED TO GROW

LAWN | Thick, Dark Green, Top Quality Turf



Blue Blend

SKU – 3LB: 100306 | 7LB: 114215 | 18LB: 114220
UPC – 3LB: 6-95864-25007-6
7LB: 6-95864-14215-9
18LB: 6-95864-14220-3
UNIT DIMENSIONS – 3LB: 7.5x15x5
7LB: 10x20.5x6 | 18LB: 15x22x8
QTY – 3LB: 15 Units/Case | 7LB: 7 Units/Case
18LB: 1 Unit/Case



Perennial Rye

SKU – 3LB: 100303 | 7LB: 114290 | 18LB: 114295
UPC – 3LB: 6-95864-25004-5
7LB: 6-95864-14290-6
18LB: 6-95864-14295-1
UNIT DIMENSIONS – 3LB: 7.5x11.5x2.5
7LB: 9x16x3.5 | 18LB: 14x3x20
QTY – 3LB: 15 Units/Case | 7LB: 7 Units/Case
18LB: 1 Unit/Case



Endure Mix

SKU – 3LB: 114265 | 7LB: 114270 | 18LB: 114275
UPC – 3LB: 6-95864-14265-4
7LB: 6-95864-14270-8
18LB: 6-95864-14275-3
UNIT DIMENSIONS – 3LB: 7.5x11.5x2.5
7LB: 9x16x3.5 | 18LB: 14x3x20
QTY – 3LB: 15 Units/Case | 7LB: 7 Units/Case
18LB: 1 Unit/Case



Rapid Lawn

SKU – 3LB: 100320 | 7LB: 114255 | 18LB: 114260
UPC – 3LB: 6-95864-25021-2
7LB: 6-95864-14255-5
18LB: 6-95864-14260-9
UNIT DIMENSIONS – 3LB: 7.5x11.5x2.5
7LB: 9x16x3.5 | 18LB: 14x3x20
QTY – 3LB: 15 Units/Case | 7LB: 7 Units/Case
18LB: 1 Unit/Case



Fescue Blend

SKU – 3LB: 100322 | 7LB: 114245 | 18LB: 114250
UPC – 3LB: 6-95864-25023-6
7LB: 6-95864-14245-6
18LB: 6-95864-14250-0
UNIT DIMENSIONS – 3LB: 7.5x11.5x2.5
7LB: 9x16x3.5 | 18LB: 14x3x20
QTY – 3LB: 15 Units/Case | 7LB: 7 Units/Case
18LB: 1 Unit/Case



Shade Mix

SKU – 3LB: 100308 | 7LB: 114285
UPC – 3LB: 6-95864-25009-0
7LB: 6-95864-14285-2
UNIT DIMENSIONS – 3LB: 7.5x11.5x2.5
7LB: 9x16x3.5
QTY – 3LB: 15 Units/Case
7LB: 7 Units/Case



Landscaper Mix

SKU – 3LB: 100314 | 7LB: 114225 | 18LB: 114230
UPC – 3LB: 6-95864-25015-1
7LB: 6-95864-14225-8
18LB: 6-95864-14230-2
UNIT DIMENSIONS – 3LB: 7.5x11.5x2.5
7LB: 9x16x3.5 | 18LB: 14x3x20
QTY – 3LB: 15 Units/Case | 7LB: 7 Units/Case
18LB: 1 Unit/Case



Sun & Shade

SKU – 3LB: 100317 | 7LB: 114235 | 18LB: 114240
UPC – 3LB: 6-95864-25018-2
7LB: 6-95864-14235-7
18LB: 6-95864-14240-1
UNIT DIMENSIONS – 3LB: 7.5x11.5x2.5
7LB: 9x16x3.5 | 18LB: 14x3x20
QTY – 3LB: 15 Units/Case | 7LB: 7 Units/Case
18LB: 1 Unit/Case



WILDLIFE | Maximum Performance Food Plot Seed



Brassica

SKU – 2LB: 100440 | 4LB: 100441
UPC – 2LB: 6-95864-37434-5
4LB: 6-95864-37435-2
UNIT DIMENSIONS
2LB: 9x9.5x3 | 4LB: 9x13x4
QTY – 2LB: 20 Units/Case | 4LB: 10 Units/Case



Chicory +

SKU – 2LB: 100444 | 4LB: 100445
UPC – 2LB: 6-95864-37436-9
4LB: 6-95864-37437-6
UNIT DIMENSIONS
2LB: 9x9.5x3 | 4LB: 9x13x4
QTY – 2LB: 20 Units/Case | 4LB: 10 Units/Case



Bucks & Birds

SKU – 2LB: 100442 | 4LB: 100443
UPC – 2LB: 6-95864-37432-1
4LB: 6-95864-37433-8
UNIT DIMENSIONS
2LB: 9x9.5x3 | 4LB: 9x13x4
QTY – 2LB: 20 Units/Case | 4LB: 10 Units/Case



EZ-Plot

SKU – 5LB: 111825
UPC – 6-95864-11825-3
UNIT DIMENSIONS – 14x11x3.5
QTY – 10 Units/Case

PASTURE | Premium Forage Seed Formulated For Your Region



Pasture Overseed

SKU – 25LB: 100373
UPC – 6-95864-46373-5
UNIT DIMENSIONS – 18x4x36
QTY – 40 Units/Pallet



Horse Pasture

SKU – 25LB: 100371
UPC – 6-95864-46371-1
UNIT DIMENSIONS – 18x4x36
QTY – 40 Units/Pallet



Hay & Pasture

SKU – 25LB: 100430
UPC – 6-95864-37407-9
UNIT DIMENSIONS – 18x4x36
QTY – 40 Units/Pallet



Cattle Pasture

SKU – 25LB: 100372
UPC – 6-95864-46372-8
UNIT DIMENSIONS – 18x4x36
QTY – 40 Units/Pallet

COVER CROP | Increase Soil Organic Matter and Improve Fertility



Buckwheat

SKU – 5LB: 100454
UPC – 6-95864-43007-2
UNIT DIMENSIONS – 10x12x3
QTY – 5 Units/Case



Soil Builder

SKU – 5LB: 100455
UPC – 6-95864-43001-0
UNIT DIMENSIONS – 10x12x3
QTY – 5 Units/Case



Crimson Clover

SKU – 2LB: 100458
UPC – 6-95864-43018-8
UNIT DIMENSIONS – 6.5x10.5x3.5
QTY – 5 Units/Case



White Clover

SKU – 2LB: 100456
UPC – 6-95864-43016-4
UNIT DIMENSIONS – 6.5x10.5x3.5
QTY – 5 Units/Case



- Available in Seven Bright & Beautiful Varieties
- Easy to Maintain & Guaranteed to Grow
- Non-GMO

REGIONAL BLENDS



Midwest

SKU – 2LB: 106485
 UPC – 6-95864-06485-7
 UNIT DIMENSIONS – 4.5x7x13
 QTY – 18 Units/Case

Northeast

SKU – 2LB: 106490
 UPC – 6-95864-06490-1
 UNIT DIMENSIONS – 4.5x7x13
 QTY – 18 Units/Case

Per USDA Native plants are adapted to the local climate and soil conditions where they naturally occur. These important plant species provide nectar, pollen, and seeds that serve as food for native butterflies, insects, birds and other animals. Unlike natives, common horticultural plants do not provide energetic rewards for their visitors and often require insect pest control to survive.



Bee Pollinator

SKU – 100570
 UPC – 6-95864-00570-6
 UNIT DIMENSIONS – 2LB: 4.5x7x13
 QTY – 18 Units/Case



Hummingbird & Butterfly

SKU – 100569
 UPC – 6-95864-00569-0
 UNIT DIMENSIONS – 2LB: 4.5x7x13
 QTY – 18 Units/Case



Shady

SKU – 100571
 UPC – 6-95864-00572-0
 UNIT DIMENSIONS – 2LB: 4.5x7x13
 QTY – 18 Units/Case



Perennial Mix

SKU – 100573
 UPC – 6-95864-00574-4
 UNIT DIMENSIONS – 2LB: 4.5x7x13
 QTY – 18 Units/Case



Aromatic

SKU – 100572
 UPC – 6-95864-00573-7
 UNIT DIMENSIONS – 2LB: 4.5x7x13
 QTY – 18 Units/Case

**DISPLAY UNITS
 AVAILABLE
 UPON REQUEST**

Unit Size: 20x19.5x68





For more information, visit MVSLAWN.COM